



## Capital Campaign 2021

Project Name: Radio station digital upgrades.

Cost: \$52,925

Since 2015 WCWP has been working towards becoming a **fully** digital facility utilizing the latest technology and hardware. Using funds from the annual budget along with donations from alumni and listeners the infrastructure to accommodate the conversion from analog to digital has been built. There are two major components required to finish.

The first is Audio over IP (AoIP) interconnecting hardware from our console manufacturer Axia Audio/Telos Alliance which includes a six-line IP phone system. The second component is a modern digital playout, production, and automation system by Wide Orbit.

The completion of this project will bring the radio station in line with the state of the art in the audio content production and distribution industry. It increases the stations value as a teaching facility to attract students to our programs. It also lets the radio station to operate more efficiently over the air. It will allow flexibility in scheduling programming. The students, University employees, alumni, and volunteers who staff the station will be able to produce content more efficiently in the studio and remotely.

The project could be completed within 10 weeks of receiving the funding.